

CALL FOR APPLICATIONS: ARTISTIC DIRECTOR

Danse
+Théâtre

Festival
Trans
Amériques

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montréal
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canada

ABOUT THE FESTIVAL

The largest performing arts festival in North America, Festival TransAmériques is a driving force for the presentation of contemporary dance and theatre. Delving deep into those artistic disciplines, the FTA probes their limits in its quest for bold, outstanding artistic voices.

Its editorial vision is a pact with the present – to support artistic creation by presenting and co-producing works by contemporary artists, dance and theatre that question the world we live in, that express and reveal our era. Through the national and international shows that it presents, the FTA bears witness not only to major political and social movements, but also to unique and essential artistic impulses. It has always held cultural diversity and a multiplicity of artistic forms and practices as essential components of its mission. Through its program, along with the FTA Playground activities that accompany it, the FTA is an aspirational force that creates synergies between the arts, their communities and festivalgoers who are its very *raison d'être*.

Springtime in Montreal is synonymous with the FTA. Inaugurating the summer tourist season in late May, the Festival presents an average of 25 shows in various venues as well as in public spaces over the course of a fortnight.

THE POSITION

Reporting to the Board of Directors and in close collaboration with the Executive Director, the Artistic Director defines the artistic vision of the organization and develops its annual program and all related activities. The Artistic Director defines the broad outlines of the media image and message, and ensures it is consistently conveyed to partners and to the general public.

Working in conjunction with the Executive Director, the Artistic Director defines the major orientations and development strategies of the FTA. Both share a common vision, and to that end the Artistic Director will carry out the responsibilities of the position, as well as all related tasks and duties, in close collaboration with the Executive Director. Moreover, the Artistic Director will adhere to the Festival's strategic planning, budget and other parameters approved by the Board.

The Artistic Director is called upon to assume many challenges, including that of maintaining and indeed elevating the Festival's profile both here and abroad.

RESPONSIBILITIES

Artistic

- Champion and develop the artistic vision of the organization;
- Integrate the artistic program into the cultural life of Montreal, Quebec and Canada;

- Determine the content of the program as well as complementary activities;
- Define the FTA's objectives and artistic orientations for the near future;
- Identify and analyze performances available or in development at the national and international levels;
- Evaluate the pertinence of artistic projects in terms of the wider social context, the FTA mission, its artistic vision, its history and audiences, etc.;
- Establish a show time schedule, working in close collaboration with the Production Director;
- Determine the conditions conducive to the successful presentation of each show programmed (venue, budget, number of performances, target audience, etc.);
- In conjunction with the Production Director, conduct a preliminary evaluation of the costs inherent in presenting the full program of shows, in line with the budgets available;
- Establish and consolidate a network of strategic national and international alliances necessary for the realization of the FTA artistic program, including invitations to presenters, producers, agents, etc.;
- Represent the FTA in contacts with the media and with the artistic milieu both here and abroad;
- Supervise the artistic team;
- Set up artistic and mediation teams to ensure the successful presentation of the various activities (the full program of shows, special events, etc.);
- Participate in determining the conditions for effective presentation of shows based on the resources available;
- Accompany artists and companies throughout the various stages of developing new works;
- Participate in designing and implementing arts appreciation and cultural mediation projects;
- Participate in designing cultural and community outreach activities;
- In conjunction with the Executive Director, assume the responsibility of designing the benefit gala and other special events;
- Maintain close contact with professionals in dance and theatre and related disciplines;
- Ensure a significant professional presence in the theatre and dance communities of Montreal, Quebec and Canada.

Other Responsibilities

- In conjunction with the Executive Director, evaluate the FTA's position in terms of its market and wider environment;
- In conjunction with the Executive Director and in line with the organization's mandate, define a comprehensive vision for the growth and development of the FTA;
- In conjunction with the Production Director, conceive the design of the Quartier general;
- In conjunction with the Director of Communications and Marketing, define the broad outlines of the media image and message for each year's program and ensure consistent communications with partners and the public in that regard;
- In conjunction with the Director of Communications and Marketing, contribute to the writing of show descriptions and program texts;
- Support the Executive Director in outlining the objectives, strategies and action plans to be presented annually to the board of directors;
- Evaluate the resources required for the successful completion of the artistic components of the strategic plan, or adapt strategic choices based on existing resources;

- Assist in writing grant applications and requests for funding submitted to government agencies and other similar sources (embassies, consulates, etc.);
- Serve as signatory for contracts and other documents, within the limits set by the executive committee or the board of directors.

REQUIREMENTS

- Relevant training related to the performing arts
- Minimum of 10 years' experience working for cultural organizations and/or equivalent artistic practice. Any management experience will be considered an asset
- Leadership, dynamism and an ability to work in consultation with others
- Intellectual curiosity, artistic sensibility, extensive knowledge of the arts milieu and broad general culture
- In-depth knowledge of the dance and theatre milieus and of programming on the national and international levels; familiarity with the trends, evolution and transformations in theatre and dance in recent decades
- Able to represent the Festival nationally and internationally and promote FTA projects
- Able to establish and consolidate a network of strategic alliances
- Excellent skills in human relations and communications
- Demonstrated ability to work as part of a team
- Able to work under pressure, to respect tight deadlines and to manage several priorities at once
- Interested in and able to travel abroad frequently (25% of the job)
- Mastery of French and good command of English; additional language(s) an asset.

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For more information about the FTA and to obtain a complete description of this position, visit www.fta.ca

La version française de cette description de poste est disponible sur le site.

In submitting your application, please include your résumé and a letter of intent, and send by November 6, 2020 to: mdeschatelets@amropknightsbridge.com

Marc Deschatelets
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 Partner, Executive Search

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The FTA is committed to building a skilled, diverse workforce that's reflective of Canadian society. It promotes initiatives such as employment equity and encourages candidates to voluntarily indicate in their cover letter if they are a woman, a member of a First Nations group, a person with a disability, a member of a visible-minority group or else.

The FTA is also committed to an inclusive, barrier-free selection process and work environment. Please do not hesitate to let us know your needs, if accommodation measures need to be taken.

Only applicants of interest will be contacted.